



We are proud to introduce our new logo which will be visibly present in all our sites and beyond our borders as of today. With this fresh and powerful visual projection we want to express our shared and decisive PGS identity and our international ambitions. But we only wish to do so with respect for and recognizability of our existing qualities and values because they have made us the solid and reliable company that we are today.

In more concrete terms, the refreshed logo is intended to reflect both our origin and ambitions through a harmonious interplay of blue and green. The corporate blue visualizes the recognizability, professionalism and quality of our company, its products and services. We use a second support corporate colour, green, both to stress our dynamism and ambition and to draw attention to our main values: maximum sustainability on the human, ecological and economic fronts.

We also wanted to reconcile this amalgamation of old and new in the symbolic core of our logo, the pallet. Our basic products remain wooden load carriers but this has significantly developed over the years. Not only did we expand our product range, we also forcefully reached out to new markets and diversified our services. That is why in the basic form of our logo we remain true to our main product, the pallet, but by simultaneously presenting two different types, we stress our flexibility as well as our versatility. This multifunctionality is further underscored in a playful manner by the two arrows we use to refer to the logistics services which we now offer for our load carriers. That all this is supported literally and figuratively by our baseline: "carries your business", makes our logo complete.

**Jean-Louis Louvel**

A handwritten signature in black ink, appearing to read "JL Louvel".

Président

**Michael Modugno**

A handwritten signature in black ink, appearing to read "M Modugno".

Vice-Président

**Luc Grauwet**

A handwritten signature in black ink, appearing to read "L Grauwet".

CEO

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